

Loyalty Program

At Fullpath, we know that our continued growth and success as a company is due in large part to the incredible support we receive from you, our dedicated clients and partners. That is why we created the Fullpath Loyalty Program - to thank our loyal supporters for their ongoing trust and encouragement as we pursue our mission to continuously create groundbreaking technologies designed to help dealers build stronger and better businesses.

The Fullpath loyalty program consists of three tiers. As you advance through the tiers you will unlock early access to new features, access highly exclusive community events, and join frequent product feedback sessions.

We thank you for being a valued Fullpath customer, and we look forward to continuing our fruitful relationship and to supporting your future success.

	Fullpath Pioneer Fullpath CDXP Clients	Fullpath Insider Fullpath CDXP Clients for 2+ years or share testimonial + case study	Fullpath Ambassador Fullpath CDXP clients for 4+ years, Beta Clients*, 4+ Rooftops
Quarterly gifts from Fullpath	✓	✓	✓
Access to Fullpath LinkedIn Client Community	✓	✓	✓
Access to Fullpath swag shop to select gifts		✓	✓
Quarterly sessions with Fullpath product team		✓	✓
First access to new features upon release		✓	✓
Featured guest spot on InsideAuto Podcast		✓	✓
Invitation to exclusive Fullpath's Israel Summit			✓
Access to Slack group with Fullpath leadership			✓
Quarterly roadmapping sessions with Fullpath leadership			✓
Free mystery shop & report (By Alan Ram Solutions)			✓
Eligible for free entry to select automotive conferences			✓

*If you are interested in beta testing future features ahead of release, please speak with your Fullpath Customer Success Manager about becoming a Fullpath Beta Client.